Celebrate With Me
Planters Days #93
By JJ Burke

The 2015 Planters Days season is our 93rd year and I am proud to have a fantastic team to help make it happen once again. I have been asked many times, what makes this an event that I keep putting my time into. It is just so nice to see the community come out and meet friends from all over!

This year our Planters Days Princesses, Amanda, Karin and Taylor are doing a great job. Whomever becomes Miss Woodland, I feel will represent us well. They have been at several events and I am sure Chaperones April Chunn and Lesa Beaucher really appreciated it. Come by at 8 PM Thursday, June 18th, at the park and enjoy the coronation to see who is selected Miss Woodland 2015!

There are events all weekend long and a list of the Planters Days schedule of events is on the website www.Planters-Days.com.

There is so much to get done, and our goal is to see it happen without a hitch. So how does it all get done? There is a pool of about 20 members including several different organizations that meet every month to plan this event. Although we have the regular scheduled events, there are many people that have just learned about Planters Days and would like to be part of it, so we often have to juggle the schedule.

So, bring the fathers out this year anyway and I am sure they will enjoy the great car show put on by the Rose City Classics. They do an excellent job and contribute money back to our community.

The fireman’s BBQ beef sandwiches will be put on by the Clark County firefighters, so stop on by the covered area in the park where they are selling them and let them know how much those delicious sandwiches are appreciated.

Enjoy the carnival as it is better than ever! This year we may have to arrange it a little differently as we now have a walking path in the park. Make sure you check out the walking path, as it can be used all year long!

This year we will once again have a fireworks show. We have hired a new company and the show should be better than before. Come down and enjoy the show after the Queen coronation. Show starts at 10pm at Horseshoe Lake Park.

Once again we would like to thank Fibre Federal Credit Union for the Thursday night carriage rides, and all the businesses for their generous donations for the raffle.

The three main prizes from the Planters Days raffle are 1st prize: $5000; 2nd prize: Traeger Grill, and 3rd prize: Apple Air iPad.

Make sure you don’t miss this great community event and buy some Planters Days raffle tickets that pay the scholarships awarded and to make this event happen!
I think it would be safe to say that all of us have memories of going to the library when we were kids. Those of us over 25 even remember having to learn the Dewey Decimal System and the card catalog to do research and find the books that we needed. Back then, that’s what a library was for: finding information printed in books.

Today’s library is very different. Technology has changed our world, and that includes the services we expect from our libraries. Even though people still expect the library to have plenty of printed books, they also expect it to be well lit, have comfortable places to sit, and free Wi-Fi: a safe place to hang out alone or with friends, kind of a cross between a coffee shop and a bookstore. Did I mention that library users today assume that drinking coffee and eating food in the library is okay? Twenty five years ago, that would have been unthinkable.

The types of programs provided by libraries have significantly changed over the years. Libraries used to offer classes on writing research papers, creating a bibliography page, footnoting, and editing. Libraries now also have “How to Use Your Computer” classes, job search and resume writing workshops, homework help for students, and online database research assistance for local businesses. They also offer high-speed access to the Internet; lessons on how to download e-books; book discussion groups; political forums; Storytime for children; Teen Game Night; and Conversation Circles for people who want to practice their English-speaking skills.

Even the shape of libraries has changed as the way that people use them has evolved. Contemporary libraries are described as “the community’s living room.” They are safe, comfortable spaces for people to hang out, meet up with friends, study alone or in groups, or to hold a meeting. In response, most libraries now have a large community room, study rooms of various sizes, high-speed Internet access, and lots of places to settle in with a good book, laptop, tablet, or smart phone. There are areas dedicated for craft workshops, areas for children’s programs, and technology areas for working on PowerPoint presentations and screening videos or webinars.

The Friends of Woodland Community Library have recently launched a Cornerstone Society campaign to start the fundraising effort for a new, bigger, better library in Woodland. Cornerstone Society members are businesses and individuals who pledge $1,000 to the Woodland Library Building Fund. The pledge can be paid all at once or over a series of monthly payments. After the new library is built Cornerstone donors will be recognized on a special donor board inside the new library. Cornerstone Society memberships can also be purchased in honor of others, in memory of loved ones, or to recognize an...
Maxine was born in Spokane, Washington in 1928. She was adopted by her parents and is an only child. She has 5 children, 13 grandchildren and 11 great-grandchildren. Maxine married Howard and the moved to Woodland in the early 1960’s to be caretakers for the Presbyterian camp on Cardai Hill.

A few years later the couple moved to Woodland and lived on a mini-farm located on South Pekin Road. They had animals, fruit trees and gardens which they shared generously with many residents. Maxine still lives on the same property.

Maxine’s life has revolved around music from her early childhood. She and her husband, Howard, sang on the radio together. Maxine taught music at the Woodland Elementary School for 21 years. She also was a volunteer music teacher at the Woodland Christian School for 5 years. Her many students remember her with great fondness. One of her hobbies is collecting sheet music.

Community service has also been a major part of Maxine’s life. She served on the Horseshoe Lake Committee for 9 years, helped with the Woodland Father-Daughter Ball for 8 years, helped with the reading program at the Woodland Intermediate School and chairman of the board for the Woodland Christian School during a time of great stress. con’t on page 9

The nomination for the 2014 Business of the Year included several words that stood out; provide, allow, accommodate, partnered, developed, and supported.

The business nominated for this year’s award began back in 1967 it was half the size it is today. It then doubled in size in 1969. The 1996 flood caused significant damage to half of its property, however they didn’t just rebuild they made improvements by making new and challenging changes to their property. In the year 2000, a devastating fire destroyed an integral part of the business but they again managed to not just rebuild but to improve their facilities. All this happened during their 47 years in Woodland, but that is not why they are the 2014 Business of the Year.

Throughout the years, they have shown great support and giving back to our community in many ways, particularly to the youth of our community.

• They have provided employment for generations of WHS students, many of whom are undertaking their very first jobs.
• They work with Woodland High School, Booster Club, Woodland Rotary and many other con’t on page 9

Amanda is an awesome employee who started with us at the very beginning. Her contagious laugh and never-ending smile has made her a local favorite. Her hard work, dedication and loyalty have played a huge part in our success at the diner. Her patience has been remarkable dealing with customers. In short, we are both blessed and honored to have Amanda as part of our family! ~Nate

“She always remembers our likes and/or dislikes of anything we order. She is always in a good mood and her laugh is infectious!”

“She always greets us when we walk in the front door and she knows what we want to drink whether it’s breakfast or lunch. She is such a sweet person.”

“Always cheerful, provides great service, flexible and takes customer service to a new level. Having Amanda wait on me makes my day!”

“Amanda is delightful & efficient-makes every visit to the diner an enjoyable experience.”

“Friendly, friendliest waitress I have ever met.”

“Amanda has a crazy laugh with a great personality. She is friendly, quick, efficient and accurate. She likes her job & it shows. She makes it fun to eat at American Family Diner.”

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APRIL 10th, 11th & 12th

Blooms to Brews
MARATHON
4-PERSON MARATHON RELAY

plus HALF MARATHON & 10K

Heathen Brewing
Bold IPA
Specialty Graphic Solutions
corwin

Alameda Brewing
Dame's Brew
Wichita Creek

Westwood Lane Center
The third annual Blooms to Brews race is starting to bud, bringing promises of unique medals, professional pacing, an all-new beer created just for this event, and more. Registrations have already come in from runners in 23 different states as well as from Canada. Excitement is building for the April 12th half marathon, 10K, four-person marathon relay, and full marathon, which is a Boston Marathon qualifier. These races all benefit the Scott Hill Park and Sports Complex, with funding going towards development of new soccer and baseball fields.

The courses this year will have a unique new feature to take in along with the beautiful views of Mt. St. Helens and the Columbia and Lewis rivers. On the “Veterans’ Loop,” full marathon and relay runners will pass through a memorial arch with pictures of local soldiers killed in the line of duty. There will also be veterans cheering on the runners and flags placed along the loop. In another tribute to our armed forces, volunteers at the race will be identified by the small U.S. flags they will all be carrying.

Another practical aspect to the Veterans’ Loop will be the timing pad. This will work in conjunction with the timing chips that each runner carries to ensure proper timing and adherence to the course. The races will also be paced by runners from Beast Pacing, each of them marked with the paces they are running.

This year will feature exciting new medals given to every runner who finishes a race. Marathon and half marathon finishers will receive 4.5” medals that also function as bottle openers, and 10K finishers will receive 2” medals in the shape of a flower. In a unique new design, marathon relay finishers will receive medals shaped like flowers that lock together in a base to form one large piece comprised of the four medals.

Each year will feature a different flower with the base locking mechanism changing every four years, allowing runners to look forward to collecting one flower from each year to combine into one trophy. There will also be dri-fit shirts provided to all pre-registered participants.

After running the races and receiving their medals, participants can enjoy an after party with limited free drinks and a special VIP area. Access to the VIP area can be purchased during registration, and the first five women and men finishers from the half, full and 10K and the first relay team will also receive free entrance to the VIP area. This event will be catered by Heathen Brewing, Alameda Brewing Company, and Northwood Brewery. This year, Northwood Brewery will supply Bold IPA, a beer brewed specifically for this event. Beverages will be tapped directly out of a fire truck provided by Heathen Brewing and will be unlimited to the VIP area. There will also be food catered by South Pacific Café and unlimited free massages.

Space is limited for these races, with the marathon relay being capped at 100 teams. Registration information is available online at www.getboldevents.com with an online registration deadline of April 8th. Day-of registration will not be available. After April 8th, registration is available on April 10th and 11th at the Sports Expo at Woodland High School, where teams are also required to pick up their packets. Stations are also available at the expo for vendors. Volunteers are needed to help with handing out medals, directing runners, assisting at aid stations and other functions. This exciting event grew last year to 875 runners and is anticipated to continue growing this year, so runners are advised to register as soon as possible to guarantee a spot at the Blooms to Brews race!
WOODLAND
TULIP TROT – 5 K

April 2015 · 5k RUN · Woodland, WA
RACE FOR BREAST CANCER AWARENESS

April 4, 2015 · $25 INCLUDES SHIRT, TULIPS AND REFRESHMENTS
RACE STARTS AT 9 AM
ON SITE PRE-REGISTRATION 7:30 AM

HOLLAND AMERICA BULB FARMS
360-225-4512
1066 S PEKIN RD, WOODLAND WA 98674
WWW.WOODLANDTULIPSHABF.COM
REGISTER ONLINE AT ACTIVE.COM OR MAIL-IN YOUR REGISTRATION!

WOODLAND HISTORICAL MUSEUM SOCIETY

GARAGE SALE
Friday and Saturday, May 8 & 9
9:00-4:00
417 Park Street
(Behind Moose Lodge)
A little bit of everything
Lots of books
Browse the sale & visit the Museum both days!
AFTER HOURS EVENT
HOLLAND AMERICA BULB FARM
APRIL 23, 2015
5 PM to 7 PM
FREE EVENT!

Host a table for your business!
(Your cost for hosting a table is to bring a food item for the buffet)

FOR MORE INFORMATION AND TO RESERVE YOUR SPOT
CONTACT: christy@habf.net
(360) 225-6575
The Woodland Community Swimming Pool Committee (WCSPC) has partnered with the YMCA of Columbia-Willamette to bring a community center to our town. This is an exciting event for our community that’s sure to have a long lasting and powerful impact.

Thanks to earlier donations, the WCSPC purchased the Lakeside Motel property in Woodland in 2013. Benno and Klazina Dobbe donated an adjacent parcel. The total 3.7-acre site is the location for the new facility. A sign advertising “future home of the Woodland YMCA” and the project’s website was installed last summer.

Earlier donations have also covered design work, fees, and architectural plans. Now, the WCSPC is in charge of raising the rest of the money needed to develop the 40,000-square-foot facility. It will include, but not be limited to, a lap pool, sports court (gym), exercise equipment, locker rooms, child care, and rooms for classes and community meetings.

The WCSPC will own the facility, and the YMCA will operate it. The YMCA is a leading nonprofit community service organization that helps promote youth development, healthy living, and social responsibility.

A February information meeting drew almost 60 people to the Middle School Commons.

“We had almost three times the number of people we initially thought might show up,” said Benno Dobbe, WCSPC president and chairman of the Steering Committee. Added Terry Richard, emcee of the evening, “It was very encouraging to watch people nodding in agreement while our speakers shared more and more about this wonderful project.”

A few highlights:

- A woman from out-of-state sent a very large donation to support her grandchildren in the area.
- A child announced she wants to give her savings intended for a trip to Disneyland to the campaign, because then she could swim all of the time.
- A local Girl Scout troop has voted to donate some of their earnings to this charitable cause.
- A local supporter is building a smaller version of “The Chair” for the smaller business locations to get involved.
- A parent has started a campaign with bus drivers to talk up the project with area students.

A number of speakers also talked about their plans and desires for the facility, including Casey Wyckoff, president of LSW Architects, PC; Matt Olson, president, Robertson & Olson Construction; Bob Hall, president and CEO, of YMCA of Columbia-Willamette; Jeff Woolever, president, West Coast Training; Bob Zumstein, vice president, WCSPC; Bruce Hulett, treasurer of WCSPC and part owner of Woodland Insurance; Linda Wall, Secretary of the WCSPC; Michael Green, School superintendent; Grover Laseke, Woodland mayor; Bill Raybell, Chamber of Commerce president, and Woodland City Council members Al Swindell and Scott Perry.

Council members Benjamin Fredricks, Jennifer Heffernan, and Susan Humbryd all sent letters of support. Heffernan wrote: “I am in full support of your efforts to bring a YMCA facility to Woodland. I have five children ranging in age from 18 months to 21 years. The older ones have been involved in sports and recreational activities, and we have always had to travel out of town for most of them. How wonderful it will be when those opportunities are available here in Woodland. I know I speak for most families when I say that it is long past due for, not only the pool, but for a place like the Y.”

What’s next?

“We ask only one thing,” Dobbe said at the info meeting. “If you like what you heard tonight, please tell friends, neighbors and co-workers. Tell them to go to woodlandYMCA.org to watch the video. From the site, they also can subscribe for the latest updates to be sent directly to their email.”

The website includes architectural renderings, volunteer opportunities, updates on the Where’s the Chair campaign, and more. You also can follow progress by clicking “like” at facebook.com/woodlandymca.
Citizen of the Year continued from page 3

-In this position she was known for being level headed and the voice of reason. Maxine served many years as a valiant volunteer at the Hulda Klager Lilac Garden as docent, hostess, and provided music at many events.
Maxine played piano for countless weddings, funerals, church programs, and worship teams. She taught Sunday School and was the Vacation Bible School director for many summers. She was also a Cub Scout Den mother for 8 years.

People in the community had many compliments for Maxine. “She always has a smile and positive things to say.” “Closest thing to a saint they have ever met.” “Always positive, cheerful, trustworthy, dedicate to the well being of children, energetic, hardworking and a faithful friend.” “She has a smile and enthusiastic attitude and is a joy to be around.” Maxine took care of her husband Howard during his illness before his death. She never complained or had an angry word no matter how difficult it became. Howard passed away in 2005. They were married for 54 years.

A testament to Maxine’s character was the house in Spokane her parents left her after they passed away many years ago. She did not sell the house for her own benefit but instead allowed a needy woman from her church to live there for many years until her death. She then rented the house out with the proceeds used for many charitable purposes.

Maxine Rodman is truly deserving of this honor and is a crown jewel of the Woodland Community.

Business of the Year continued from page 3

local organizations to help with fund-raising events.

• They were instrumental in the success of the 2006 Woodland Centennial Gala.

• They bring in overnight guests to Woodland, who book rooms at the Lewis River Inn and Lewis River Bed and Breakfast and other area accommodations.

• They allow District Cross Country meets on their property.

• They allow three area high schools to host matches and jamborees, and are very accommodating to these groups.

• They annually host the Woodland Chamber, After Hours Christmas Fundraiser.

• They have partnered with our primary school to implement the SNAG Program which is designed to develop character, golf fundamentals and etiquette to our area youngsters.

• They allow our local youth to play for free (year round if involved in their youth program, and provide discounted rates for any adult that comes out to golf with a youth program member).

• They host the WHS end of season golf team banquets

• They provide free use of the course, and use of the range and balls for all Woodland High School boys and girls team golfers.
Lelooska Foundation Living History Performances

Magnificent Northwest Coast Masks, Songs, Dances and Stories come to life in the glimmering firelight

May 9 & June 13, 2015 at 7pm

$12 Adults, $8 Children 12 & Under, Reservations are Necessary!

Call 360-225-9522 or visit www.lelooska.org to reserve your seats.
in honor of
Margaret Colf Helpola
By Carl Haeger

After reading many articles and the obituaries celebrating and honoring the life of Margaret Colf Helpola, I find a person of passion, conviction and willingness to put herself out there to lead, raise money and give to the causes she believed in. She lived in this area all of her life and enjoyed nature that was all around her. Nowhere was that more evident than her love for timber and the stewardship of the forest. Margaret also had a strong passion for history and the preservation of that history. She has received many honors from different clubs and organizations for the work she has done and the knowledge she has shared. The state of Washington House of Representatives recognized her in 2010 as having “life works of a true humanitarian”. In her guest book on Legacy.com she has many entries from people who knew her and described her as a wonderful woman who will be greatly missed. The Woodland Chamber of Commerce would like to say a heartfelt thank you to Margaret for all that she has done in our community, and for the memories we will all have of her, as her legacy continues to exist through all of us who continue her work.

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EASTER EGG HUNT

sponsored by
Moose Lodge

Saturday
April 4
10:00am
Horseshoe Lake Park
Woodland

age groups

2 & under
3-5
6-8
9-11

for more information
360.225.7736
or
360.903.3579

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recipe from JJ

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Jane Gould’s Little Lemon Drops

1 box (18.95 oz) lemon cake mix
1 pkg. (2.4 oz) instant vanilla pudding mix
4 large eggs
1 3/4 cups reduced fat sour cream
3/4 cup milk

Lemon Glaze:
1 box (1 lb.) confectioners’ sugar
2 teaspoon grated lemon zest
2 Tablespoon unsalted butter, melted

3/4 cup each lemon juice and hot water
Sugared Cranberries (optional)

Heat oven to 350°F. You’ll need mini-muffin pans coated with nonstick cooking spray.

Lemon Drops. Beat ingredients in large bowl with mixer on medium speed several minutes until blended and smooth.
Transfer the batter to two 1-gallon zip-lock bags. Seal bags; cut tip off one corner of each bag and pipe batter into prepared muffin cups, filling cups slightly less than 2/3 full. Bake 12 minutes, or until a pick inserted in centers comes out clean.
Remove pans to wire rack and cool 2 minutes; invert muffins onto rack (leave muffins inverted) and cool completely.

Continue baking batches until all the batter is used up (you’ll have about 100 muffins)

Lemon Glaze: Place a wire rack over wax paper. Beat ingredients in a medium bowl until smooth. Dip muffins in glaze to coat rounded tops and sides, letting excess glaze drip back into bowl. Place on rack until glaze is set. To serve, place each Lemon Drop in a decorative mini-muffin liner. Top with a sugared cranberry, if desired. Storage Tip: Store in airtight containers with wax paper between layers at cool room temperature or in refrigerator up to 1 week, or freeze unglazed up to 3 months. Makes about 100
IRS Tax Tip 2015-37, March 12, 2015

Do you own or run a small business or tax-exempt group with fewer than 25 full-time employees? If you do, you should know that the Small Business Health Care Tax Credit can help you provide insurance to your employees. You may be able to save on your taxes if you paid for at least half of their health insurance premiums. Here are several things that you should know about this important credit:

- **Maximum Credit.** For tax years beginning in 2014 and after, the maximum credit is 50 percent of premiums paid by small business employers. The limit is 35 percent of premiums paid by tax-exempt small employers, such as charities.

- **Number of Employees.** You may qualify if you had fewer than 25 employees who work full-time, or a combination of full-time and part-time. For example, two half-time employees equal one full-time employee for purposes of the credit.

- **Qualified Health Plan.** You must have paid premiums for your employees enrolled in a qualified health plan offered through a Small Business Health Options Program, or SHOP, Marketplace. There are limited exceptions to this requirement.

- **Average Annual Wages.** To qualify for the credit, the average annual wages of your full-time equivalent employees must have been less than $51,000 in 2014. The IRS will adjust this amount for inflation each year.

- **Half the Premiums.** You must have paid a uniform percentage of the cost of premiums for all employees. The amount you paid must be equal to at least 50 percent of the premium cost of the insurance coverage for each employee.

- **Two Year Limit.** An eligible employer may claim the credit for any two-consecutive taxable years, beginning in or after 2014. This credit can be claimed for two consecutive years, even if you claimed the credit at any point from 2010 through 2013.

- **Tax Forms to Use.** All employers use the Form 8941, Credit for Small Employer Health Insurance Premiums, to calculate the credit. For-profit businesses claim the credit on Form 3800, General Business Credit. Tax-exempt organizations claim it on Form 990-T, Exempt Organization Business Income Tax Return.

If you are a for-profit business and the credit is more than your tax liability for the year, you can carry the unused credit back or forward to other tax years. If you are a tax-exempt employer, you may be eligible to receive the credit as a refund. This applies so long as it does not exceed your income tax withholding and Medicare tax liability for the year.

**Questions?** call Carl Haeger 360-263-6643

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**WHERE in Woodland**

Let’s have some fun!

Take a moment to look at the photo above and try to figure out where in Woodland you think it is. When you think you have it email your answer to JJ at the Chamber office jj@woodlandwachamber.com The first 9 correct answers each quarter will have their names put into a drawing. Each entree is eligible to win a $25.00 Gift Certificate from a local business Compliments of the Chamber.

**THE WINNER**

2014’s Newsletter “Where in Woodland”

Stephanie Smith
Lewis River Dental
are you self employed?
check out these IRS TAX TIPS

Many people who carry on a trade or business are self-employed. Sole proprietors and independent contractors are two examples of self-employment. If this applies to you, there are a few basic things you should know about how your income affects your federal tax return. Here are six important tips about income from self-employment:

- **SE Income.** Self-employment can include income you received for part-time work. This is in addition to income from your regular job.
- **Schedule C or C-EZ.** There are two forms to report self-employment income. You must file a Schedule C, Profit or Loss from Business, or Schedule C-EZ, Net Profit from Business, with your Form 1040. You may use Schedule C-EZ if you had expenses less than $5,000 and meet other conditions. See the form instructions to find out if you can use the form.
- **SE Tax.** You may have to pay self-employment tax as well as income tax if you made a profit. Self-employment tax includes Social Security and Medicare taxes. Use Schedule SE, Self-Employment Tax, to figure the tax. If you owe this tax, make sure you file the schedule with your federal tax return.
- **Estimated Tax.** You may need to make estimated tax payments. People typically make these payments on income that is not subject to withholding. You usually pay this tax in four installments for each year. If you do not pay enough tax throughout the year, you may owe a penalty.
- **Allowable Deductions.** You can deduct expenses you paid to run your business that are both ordinary and necessary. An ordinary expense is one that is common and accepted in your industry. A necessary expense is one that is helpful and proper for your trade or business.
- **When to Deduct.** In most cases, you can deduct expenses in the same year you paid for them, or incurred them. However, you must ‘capitalize’ some costs. This means you can deduct part of the cost over a number of years.

Visit the Small Business and Self-Employed Tax Center on IRS.gov for all your federal tax needs. You can also get IRS tax forms on IRS.gov/forms anytime.

Letter from the President
Bill Raybell

It has now been 5 years since my last turn as President and a lot has changed. Though the economy is not what we would consider the best, it’s still a far cry from what was happening in 2010. A lot of changes have come to Woodland and many more are coming. Could the portable fencing in front of Walmart be the long talked of Taco Bell? We should know soon. We have a new police station and look forward to the completions of Scott Hill Park, the library replacement and the long proposed pool in Woodland. These amenities will make Woodland an even more attractive city for both new businesses and residents. This should be a very good year.

I would like to thank everyone involved in putting on the Chamber Installation Banquet in January. Joy Snead’s expert organizational skills ensured that it would be a fun and very well attended event. Principal John Shoup was our MC for the evening and Jamie Herrera Beutler was the guest speaker. It appeared everyone had a great time. I would also like to thank the table sponsors. As usual, they went above and beyond in the creativity of their place settings and centerpieces. A thank you also goes to the Heathman Lodge, who worked very hard to accommodate all our needs. Lastly I want to thank JJ who made the evening run without a hitch.

I look forward to working with JJ and our very talented, diverse board this year.

Moving on, we have our next after-hours at Holland America Bulb Farms on April 23, 2015. This event is a great time to showcase your business and network with others in the community. You never know where your next lead will come from. As always, I ask everyone to get involved. Please consider hosting an after-hours, joining a committee, attending a Tuesday morning legislative phone call, or just help JJ with ideas on guest speakers. There is always plenty to do. I look forward to seeing everyone at the Tuesday luncheon.
Girl Scout Day at the Lelooska Cultural Center

Explore the Lelooska Museum and immerse yourself in Native American Cultures.

Visit a fur trade camp outside our museum. Learn about life in the fur trade including the use of the parflesche. View the rawhide parflesches in our collection and try your hand at painting a rawhide disk with pigment paints. Color and fold your own paper parflesche to take home.

Discover how to communicate simple phrases without talking using trade sign language. Learn some of the skills needed to track animals and identify their tracks.

Experience the museum and find art and artifacts from many different Native Peoples across North America with the Museum Hunt Activity.

Explore the Native Plants of the Pacific Northwest on our grounds.

All ages of girls may attend and participate.

Each girl will receive a passport when they check in at the museum desk to fill during their visit. At the end of their stay they will bring it back to the museum desk to receive their patch!

Saturday, June 6, 2015
Where:
Lelooska Cultural Center
Ariel, Washington
www.lelooska.org
Time:
11:00 am – 1:00 pm or 1:00 pm – 3:00 pm
Cost:
$10 materials fee per participant (includes patch)
$7 without a patch
Registration deadline:
June 4th or when full.
Siblings may attend but must register and pay the materials fee.
To register: www.lelooska.org
email info@lelooska.org
or call 360-225-9522

Joy Snead
AVP, Branch Manager
Woodland
Woodland Branch
782 Goerig Street
Woodland, WA 98674
P: 360.225.9421
C: 360.518.1699
f: 360.225.8140
jsnead@columbiabanck.com
www.ColumbiaBank.com

Gold Star Member 2015
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- COLUMBIA COLSTOR, INC
- COLUMBIA RIVER CARBONATES
- DIAMOND RESIDENTIAL MORTGAGE CORP.
- EXPRESS EMPLOYMENT PROFESSIONALS
- JEFF LEUTHOLD - REALTOR
- KOELSCH COMMUNITIES
- LEWIS RIVER INN
- OAK TREE RESTAURANT & LUCKY 21 CASINO
- PATTY’S PLACE @ 19 MILE HOUSE
- PLUMBING SYSTEMS SOLUTIONS
- PORTCO PACKAGING
- QUAIL OAKS FINANCIAL, LLC
- THE NEW PHOENIX & THE LAST FRONTIER CASINOS
- US BANK
- USNR
- WALLACE TECHNICAL BLASTING
- WOODLAND CARE CENTER
- WOODLAND MCDONALDS
- WOODLAND SAFEWAY
The 2015 theme for Hulda Klager’s Historic Home is “Old Time Pyrex”. Many old and rare pieces of Pyrex glassware will be on display. The beautiful 1880’s Victorian home is on the National Historic Register.

Tour four acres of fragrant blooming lilacs, beautiful perennial borders, and stately exotic and native trees. For your convenience, benches and picnic tables are positioned around the historic gardens. Explore the gift shop containing many exquisite lilac inspired items.

Several varieties of Lilacs and a limited supply of perennials will be available for sale.

Grounds are wheelchair friendly. Hulda’s Home is not wheelchair friendly. Video tour of the Historic Home is on display in Hulda’s Potting Shed. No pets permitted in the Gardens. Free parking.

Gardens located at 115 South Pekin Road, Woodland, Washington. Take exit #21 off I-5 and follow signs. Admission is $3 with children under 12 free when accompanied by an adult.

For photos and more information go to www.lilacgardens.com • call Catherine 360-606-7359 woodlandlilacgardens@gmail.com
Mark Your Calendars!

Get ready for the 8th Season of
Hot Summer Nights
Music on the Plaza
Friday Nights
from 7 pm to 9 pm
July 10 - August 16
FREE and open to the public,
non-alcoholic family fun event

Stay tuned for our Band Schedule

Music brought to you by Downtown Woodland Revitalization
www.revitalizewoodland.org
In 1985, Joerg Bleeck and his wife Margrit brought their dream to Woodland. The dream of a successful business that would make a difference for their family, newly immigrated from their home country, Germany, and the dream of making a difference in the lives of others and their families in a small town in southwest Washington that, at the time, was suffering from 18% unemployment due to timber jobs lost because of a small bird known as the spotted owl. The dream came true – for everyone.

Columbia River Carbonates is all about family. It’s all about community. Just ask any of its 60 employees and they will tell you, CRC is indeed a family. Dale Cook, one of many Woodland residents working at the company, started with CRC in 1989. He began as a laborer and worked his way through the ranks to become Production Team Leader, one of four who are responsible for running the massive production facility. Dale’s two nephews, Josh and Jason Cook, started their careers at CRC and now serve as millwrights in the Maintenance department, keeping the plant running 24/7, 365 days each year. All still live in Woodland, as do Georgia (Controller), Jill (Warehouse Support), Scott (Utility Operator), Brady (Engineer), Holly (HR), Braden (Lab Tech), Mike (Millwright), Hank (Instrument and Controls), Tyson (Lab Tech), Christine (Warehouse) and a host of other great employees.

Besides paying sound family wages, CRC provides a total family security blanket for all of its employees. This includes benefits such as a 401K with matching contributions by the company, full health insurance coverage that includes dental and eye care, life insurance coverage to protect the security of each employee’s family, both short and long term disability coverage in the event an employee cannot work, laundry service and coveralls so the family washing machine (and spouse) aren’t overworked, tool/work boot/eyewear allowances, and the list goes on. The company has invested millions over the years to insure that the workplace is safe. This has resulted in numerous state and federal safety awards as well as one of the lowest incident rates in Washington state and the nation.

It doesn’t stop there. Joerg, Margrit and their son Martin (who started at the company in 1997) believe that family security is merely part of a greater community spirit. Since 1997 the Bleecks, through CRC, have funded Woodland High School graduates with more than $200,000 in scholarship money to help advance the education of Woodland kids. Through the company and personally, they have contributed heavily to the Woodland swimming pool, the new city park, the Love Street Playhouse, and the Lilac Garden Society (donated product raises some $4,000 annually). In addition, the company provides staffing and office resources to print books for the Woodland Museum and flyers/support for Planter’s Day each year.

CRC is indeed all about family and community - the community of Woodland. Together, the Bleecks, CRC and Woodland make this a better place to live and in which to raise a family. This tradition will continue for generations to come.
I am pleased to provide my third, and possibly last, annual State of the City address to the citizens of Woodland and the City Council. We live in a city with great potential, great possibilities and dedicated city employees & volunteers. Our community is made up of groups that work together to make our community better. Rotary, Lions, Planters Day Committee, Downtown Woodland Revitalization, Woodland Action Center, Woodland Museum, Lilac Gardens, Woodland churches, and the Chamber of Commerce are all involved in this effort.

The economy is improving, and according to a recent report, our area is on the upswing. We are seeing indications that individuals are, once again, willing to invest in our community. I am certain that our community is on the verge of a tremendous period of opportunity.

I am optimistic about the direction the City of Woodland is headed. 2014 was a busy year, as there is always a lot going on at the city.

**Last year's accomplishments**

1. The Gateway area was rezoned to C-2 which gives more flexibility in how that area can be developed - Council member Scott Perry championed this rezone.
2. Budget creation & passage has evolved into something that the city council and staff believe is an efficient and lean process.
3. Funding was approved to water the parks.
4. The Strategic Plan was one of my initiatives for 2014. The city council agreed, and we hired John Luthy, a nationally known expert, to help with the plan. It was completed and approved by council on December 15. The city council is working on implementing the plan.
5. Hiring of a new police chief – Chief Phil Crochet joined the city in December.
6. Recreational marijuana ordinance was passed. A city council committee was appointed to develop this ordinance and come back with recommendations. The process involved citizens, as well as proponents, to craft the ordinance. Once completed, the city council took testimony from Woodland citizens, and made modifications to the proposed ordinance before finalizing it.
7. Ranney well improvements were completed with a generator as backup power. This project increased the ability of the city to draw water from underneath the Lewis River, providing a more reliable and efficient water source for the city.
8. Technology improvements at city hall included implementation of iCompass and CivicWeb, planning and implementation of the recent InvoiceCloud online payment service (e-bills & online payments for bus license, events and utility bills), and a financial reporting software called OpenGov, that includes a public access piece.
9. Groundwork was completed for the Comprehensive Plan by the Planning Department and the Planning Commission. Work continues with a completion date of June, 2016.
10. Horseshoe Lake Trail was completed using grant funding. This project increased community use and created a positive ambiance in the park. – Public Works Director Bart Stepp deserves credit for the funding and project completion.
11. The City’s bond rating increased to an A+ which is a credit to the Clerk-Treasurer’s Office for keeping our finances in good shape.
12. General Fund reserves (the City’s saving account) have increased over the past three years. The plan is to reach a $1M by 2016, with $950K projected by end of 2016. This is an increase, from approximately $300K, when I took office in 2012.
13. Scott Ave Reconnection project planning took shape, with the consultant report due in June. Our next stage is seeking funding.
14. The new high school building has started taking shape and is nearing completion.
15. Regional Fire Authority planning was completed, and thus far, the fire and EMS service to the community has improved.
16. Traffic Triangle landscaping was completed - thanks to Noel Johnson, Bill Raybell, Advanced Sign, Refuge Painting, Chamber of Commerce and Cub Scout Pack 531.

2015 – A look ahead
1. New swimming pool outlook is better than ever before, with the purchase of the old motel property by the park and the agreement for the YMCA to manage it.
2. Lewis River Road & Scott Avenue intersection improvements set for summer 2015 - construction of a roundabout, approved by the city council.
4. Regional Fire Authority vote on April 28th.
5. New Woodland High School opening in September.
6. New Woodland Library building plans are taking shape.
7. Comprehensive Planning will continue.
8. Work on a new fire station on Scott Avenue, next to the police station.

10. Finally, the city is struggling to control health care costs. Bargaining in progress with our three unions to find healthcare plans that make sense for both the city budget and our employees.

Election Season - A New Opportunity for Woodland
Three city council members and the mayor are up for election this year. Four years ago, there was a good response from the community, with several candidates coming forward to run for these offices. We even had a little excitement when we had a coin toss to settle one of the council races. I encourage folks to be thinking about serving their community by running for one of these positions. Filing week is coming up May 11th, and it you don’t even need to go to Kelso to file as it can all be done online.

Our community is a great place to live and I look forward to working with all to prepare it for the future. I challenge each citizen to do something to improve our community through volunteer efforts and service.

Thank you!

Grover B. Laseke, Mayor
Announcing a new, easy way to View & Pay your Bills Online!

You can access and manage your City of Woodland utility accounts online, at your convenience. It’s easy, safe and secure!

- No registration is required to view or pay* your bill.
- Receive an email confirmation of payment.
- Avoid late payments by enrolling in Auto-Pay.
- Go Paperless - sign up to receive your bills via email.
- Pay with credit card or electronic check.

* Service fees apply
The Comprehensive Plan is the backbone for all city development plans, serving as the foundation for where roads are built, where homes and businesses are built, determining how many schools are needed, and many other issues. The plan addresses land use, transportation, housing, utilities, capital facilities, parks and recreation, and the environment. The plan is based on a 20-year planning period, so the plan we are completing in 2016 looks ahead to 2035.

January 2015:
• 1/6/15 – Mayor Grover Laseke and Amanda Smeller, Community Development Planner, gave a presentation to the Chamber of Commerce regarding the Comprehensive Plan Update and the public participation plan.

• 1/21/15 - Mayor Grover Laseke and Amanda Smeller, Community Development Planner, gave a presentation to the Woodland Quality Community Coalition regarding the Comprehensive Plan Update and the public participation plan.

• 1/26/15 - Mayor Grover Laseke and Amanda Smeller, Community Development Planner, gave a presentation to the Woodland Rotary regarding the Comprehensive Plan Update and the public participation plan.

February 2015:
• 2/2/15 – City Council approved 2016 Comprehensive Plan Update planning assumptions, including an annual population growth rate of 2.3% which equates to a 20-year population growth of 9,274 residents. In addition, Council approved employment planning assumptions of 2 jobs per household with a 20-year job growth of 2,584 net jobs.

• 2/20/215 – “Envision Woodland” survey sent out with the February utility bills. The survey can be filled out online at www.ci.woodland.wa.us or mailed/dropped off. Survey responses are requested by March 31, 2015.

March 2015:
• 3/19/15 – Planning Commission will review and refine the Goals, Policies, and Objectives of the Comprehensive Plan.

Please visit the City of Woodland’s Comprehensive Plan Update webpage at: http://www.ci.woodland.wa.us/departments/planning/comprehensive.php.
Beaded Earring Workshop at the Lelooska Cultural Center

Learn about materials used by Native Peoples for many types of jewelry and beadwork, then create your own pair of beaded earrings to take home!

Visit the Lelooska Museum and see examples of how different materials and trade goods were used to create jewelry among the Native Peoples of North America.

View special exhibits sharing the tools and materials of many jewelry making techniques including a special exhibit of jewelry and beadwork from a private collection.

Discover how to make your own pair of beaded earrings using seed beads. An option for clip on will also be available.

Open to Juniors through Ambassadors

Saturday, May 16, 2015
Where:
Lelooska Cultural Center
Ariel, Washington
www.lelooska.org
Time:
11:00 am – 1:00 pm OR
1:00 pm- 3:00 pm
Please sign up for a time when registering.
Cost:
$12 materials fee per participant (includes patch)
$10 without patch
Registration deadline:
May 13th or when full.
Adults may participate but must register and pay the materials fee.
To register: www.lelooska.org
email info@lelooska.org or call 360-225-9522

LUNCHEON PROGRAM
April 7 – Anne Gurney, Research Analyst Freedom Foundation
April 14 – Stacey Yeaman, Holland American Bulb Farm
April 21 – TBA
April 28 – Tiffany Couch, CPA/CFF, CFE, Forensic Accounting

LEGISLATIVE SPEAKERS
7:30 am Every Tuesday at the Port Office
4/7 – Orcutt
4/14 – Braun
4/21 – DeBolt

MEETING LOCATIONS
Chamber Luncheon:
The Oak Tree
Chamber Board Meeting:
The Oak Tree
Chamber Communication Committee Meeting:
Los Pepes
Legislative Phone Call:
Port of Woodland
Woodland City Council:
New Police Station, Council Chambers
Planters Days Committee:
Grange Hall
Woodland Historical Museum Society:
Historical Museum
The Woodland Chamber of Commerce Luncheon Meetings are open to the public. Please join us every Tuesday at The Oak Tree Restaurant from noon to 1:00pm.

### APRIL 2015

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**CALENDAR OF EVENTS**

- Tulip Festival
- Tulip Trot 9a
- Easter Egg Hunt 10a
- Earth Day Cedar Creek Grist Mill
- Kids Fishing Derby- Horseshoe Lake
- Bread & Butter Days Cedar Creek Grist Mill
- Planters Days
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CURRENT RESIDENT OF

INQ@woodlandwachamber.com
www.woodlandwachamber.com
PO Box 1012, Woodland, WA 98674

Woodland Tourist Information Center

QUARTERLY

INSIDE THIS ISSUE

• Planters Days
• New Library
• Chamber Winners
• YMCA
• Tulip Festival
• Remembering Margaret Colf
• Blooms to Brews
• Lilac Gardens
• It’s All About Family
• State of the City
• Myth Busters
• City Comprehensive Plan
• Calendar of Upcoming Events
• Letter from the President

woodlandwachamber.com
info@woodlandwachamber.com

Woodland Tourist Information Center
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360-225-9552 phone
360-225-3490 fax