LODGING TAX ADVISORY COMMITTEE
MINUTES
December 7, 2011

The Lodging Tax Advisory Committee (LTAC) met on Wednesday, December 7, 2011 at 4:30 p.m. at the City Hall Annex, 230 Davidson Avenue, Woodland WA. The meeting was called to order by Chair Susan Humbyrd.

ROLL:

Susan Humbyrd, Councilmember/Chair
Vivian Mosby, Chamber/Tourist Information Center
Esther Rothe, Woodland Shores RV Park
Rebecca Roberts, Lilac Gardens
Mari Ripp, Clerk-Treasurer

Audience: Darlene Johnson, Board member from Chamber of Commerce/Visitor’s Info Center & Patti Audette, Lilac Gardens President

1. “The Big Idea” Revenue and Expenditures by Vivian Mosby
2. Distribution of the $67,676 was discussed. 1/6 for 6 years = $11,279
3. Discussion on the original Hotel / Motel tax funding recommendation from the October 18, 2011 LTAC meeting:
   a. Tourist Information Center $24,500
   b. Woodland Historical Museum $500
   c. Lilac Gardens $4,000
   d. =Total $29,000
   e. Revenue estimated for 2012 is $26,500 + fund balance of $12,000 = $38,500. We are also expecting the Woodland Inn & Suites to re-open soon, so are estimating revenue to begin again in April, 2012.
   f. There is also a possible donation from a private hotelier (per Commissioner Misner) and if this occurs the LTAC further recommends funding for 2012:
   g. ½ of the donation, up to $500 to the Planters Days Committee and ½ of the donation, up to $500 to the Downtown Woodland Revitalization.

4. Revised Recommendation:
   a. Lilac Gardens +Additional $2,000 for 2012
   b. Visitors Info Center ($2,000) for 2012; reduce it by ($2,000) and request $13,000 from the 2012 Big Idea Distribution (1st year distribution and a portion of the 2nd year distribution)

Motion:

Chair Susan Humbyrd moved allocate and additional $2,000 to the Lilac Gardens and reduce ($2,000) to the Visitors Info Center for 2012; and further request $13,000 from the Big Idea
money. Committee Member Roberts seconded the motion. Yes: Humbyrd, Mosby, Roberts, Rothe  No: None (4-0)

REVISED 2012 Recommendation to forward to City Council:

a. Tourist Information Center $22,500 from the City + $13,000 from The Big Idea
b. Woodland Historical Museum $500
c. Lilac Gardens $6,000
d. =Total $29,000 + $13,000 Big Idea = Grand Total $42,000

The meeting was adjourned at 5:30 p.m. 

Susan Humbyrd, Chair

Attest:  

Mari E. Ripp, Clerk-Treasurer

These minutes are not a verbatim record of the proceedings.